

Vice President of Marketing & Communications

The Presbyterian Foundation seeks a Vice President of Marketing & Communications to lead a comprehensive outreach strategy that advances the financial security of the Church and its ability to enact its mission throughout the world and for generations to come.

In 1799, The Presbyterian Church envisioned an entity that would safeguard its long-term financial interests and its ability to serve as God's hands and feet on earth. The Presbyterian Foundation helps congregations thrive by partnering with them to gather and to steward the funds needed for the Presbyterian ministry to fulfill its mission.

The Foundation's very first endowment fund, created by Elias Boudinot in 1821, still provides resources to purchase books for use by pastors in their congregations' library. It is just one of more than 7,000 funds valued at more than 1 billion dollars managed by the Foundation today.

The Presbyterian Foundation seeks a Vice President of Marketing & Communications to support both of its key activities: fundraising support and financial investment services for local congregations across the U.S. The Foundation's Marketing team is responsible for designing and orchestrating outreach to pastors and donors to promote these services and attract investment in the Church and the hundreds of thousands of members of the Presbyterian congregation.

The ideal Vice President of Marketing & Communications will have:

- 5 to 7 years of progressively responsible experience in marketing and communications roles.
- Track record of directing successful strategy for internal and external communications.
- Record of producing high-quality video, direct mail, and social media marketing.
- Experience steering development of emotionally powerful messages and adapting messaging for donors of all constituencies.
- Knowledge and understanding of the Presbyterian church; ability to build and maintain trust with senior leaders, Board members, Presbyterian congregation, and external partners.
- Ability to lead decision-making processes that incorporate opportunities for collaboration and culminate in clear decisions.
- Bachelor's degree required; Master's degree preferred.

For more information and to apply, please visit www.driconsulting.com.